

YouTube & Podcast Content Creation

southcoast.fm/contentcamp

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**CONVERSATIONS
WITH DIGITAL
ENTREPRENEURS**

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WE ARE
here



southcoast.fm

600+

Videos on WordPress &
business

600+

Podcasts on digital business &
entrepreneurship

Grow your audience

PODCAST

The most intimate way to stay connected with someone during their commute, workout, or even their sleep!

YOUTUBE

Make it fun or educational. Create content that people need to solve a problem or be informed/entertained.

Digital Handshake

OUR LAST ADVANTAGE

Goals vs. ROI vs. Creativity

AS OVERWHELMING AS YOU MAKE IT

Consistency is key

TO GROWING AN AUDIENCE AND
GETTING BETTER

Promotion over content

EFFORT: 1 PART CREATION 10 PARTS
PROMOTION

LET'S GROW YOUR AUDIENCE!

20

TIPS & TRICKS

#20 I hate my voice & my face

**#19 It doesn't have to be just
on iTunes or YouTube**

**#18 Care about your
audience and the desire to
get better**

#17 Track conversions, goals, ROI

**#16 "How-to" YouTube
content is the best for
growing a channel**

**#15 Anchor.fm is the easiest
way to start a podcast**

**#14 But, I don't like platforms
so I recommend castos.com &
WordPress :)**

**#13 Always ask your
audience to subscribe to an
e-mail list**

**#12 Lighting and Audio
quality are the most
important part of a video**

**#11 Audio is the most
important part of a podcast :)**

**#10 Install TubeBuddy (free)
to help with YouTube
analytics and workflow**

**#9 Storytelling,
entertainment, informative,
and educational**

**#8 Podcasts might be the
best way to grow your
"social" network**

**#7 When in doubt:
cornerstone content**

#6 Everything is content

**#5 iPhones vs. Cameras vs.
iMovie vs. Adobe Premiere**

#4 Audacity vs. Garageband vs. Adobe Audition

**#3 Thumbnails will help you
get more clicks**

**#2 Your first subscribers are
your greatest fans**

#1 Don't give up

tubebuddy.com/pluginintut



Roberto Blake ✓
402,846 subscribers

JOIN

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Channelytics

Live Stats **26.7m** VIEWS **1.24k** VIDEOS

402,846
REAL-TIME SUBSCRIBERS

Compare Stats Subscribers Last 30 Days



You 206
Them 4.54K

Channel Tags:

personal branding how to make money online passive income how to grow a youtube channel video marketing entrepreneurship

how to build a personal brand tech for business how to grow on youtube creative entrepreneur graphic design tutorials how to roberto blake

public speaker keynote speaker video editing premiere pro tutorials photoshop tutorials social media youtube certified expert

Copy Tags To..

Videolytics Compare Tools

SUMMARY

239K Total Views
4.14K Comments
10.3K Likes
329 Comments

SEO

2 of 20 suggested videos are from this creator
This video's tags appear 3 times in title and description
This video has (click to load) search results for its tags

SOCIAL

68 Likes
1 Upvotes
20+ Mentions

CHANNEL Channelytics

26.7M Views
403K Subscribers
1.24K Videos

BEST PRACTICES

✓ High Res. Thumbnail ✓ Shared on Twitter ✗ Comment Pinned
- Info Cards Added ✓ Liked on Facebook ✓ Comment Hearted
✓ End Screen Added ✓ Captions Added

TAGS

robertoblake2 roberto blake how to get 10k subscribers

how to get 10k subscribers fast

how to get 10k subscribers on youtube

how to get 10k youtube subscribers

how to get 10k youtube subscribers fast

how to grow a youtube channel 2019

how to get 10k youtube subscribers 2019

how to get 10k subscribers on youtube 2019

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introducing
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Dena Haden of The Co-Creative Center
Published 2019-04-11

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EPISODE 007
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Published 2019-02-08

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Episode 6: Kevin Rose Jr.
Published 2018-10-11

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featuring **SARAH ATHANAS**
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Episode 5: Sarah Athanas
Published 2018-05-18

introducing
LIVESTREAM MAY 2nd
featuring **NATALIE THOMPSON**
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Episode 4: Live stream with Natalie Tho
Published 2018-05-05



Total Listens

Top Episodes

Listening Methods

Geographic Stats

Total Listens / Downloads 933

Export to CSV

From Date

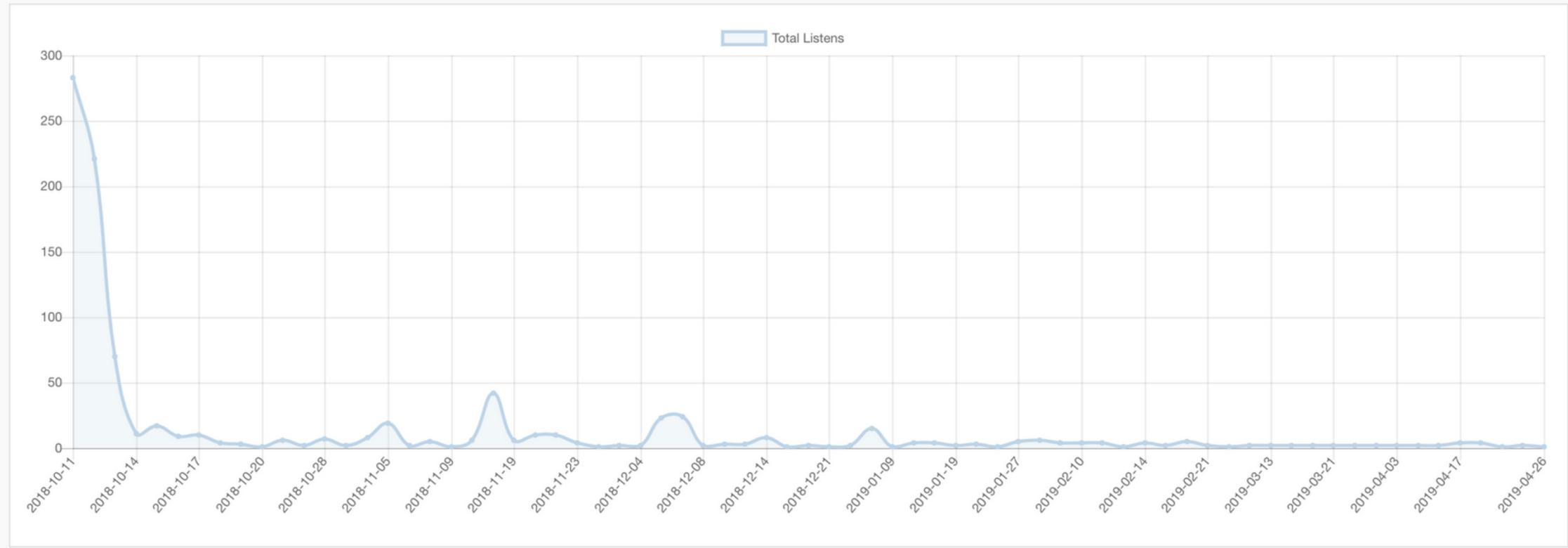
2018-10-10

To Date

2019-04-27

Filter By Podcast

-- Filter By Podcast --







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